



For Immediate Release

International Production & Processing Expo

USPOULTRY Contact: Gwen Venable, 678.514.1971, gvenable@uspoultry.org

AFIA Contact: Victoria Broehm, 703.558.3579, vbroehm@afia.org

NAMI Contact: Sarah Little, 202.587.4263, slittle@meatinstitute.org

Nutritional Value of Eggs and Poultry Exports Highlighted at the Poultry Market Intelligence Forum at the 2022 IPPE

ATLANTA, Ga. – Feb. 3, 2022 – “Eggs have seen the greatest growth in protein consumption in the world. Eggs nourish and support millions of people every year,” commented Suresh Chitturi, vice chairman and managing director for Srinivasa Farms and chairman of the International Egg Commission, during his presentation on the nutritional value of eggs. He spoke at the Poultry Market Intelligence Forum held at the 2022 International Production & Processing Expo (IPPE).

Chitturi remarked that the egg industry has moved into recovery mode after production reductions during 2021. He proceeded to discuss egg production challenges, which include feed costs, labor, animal welfare, the environment and avian influenza. He also stressed the importance of unified efforts across the world to educate well-intentioned government officials at all levels about the importance of animal protein in diets, particularly for children.

During his presentation on “A Bird’s Eye View of the Global Marketplace for Poultry & Eggs,” Greg Tyler, COO for the USA Poultry & Egg Export Council (USAPEEC), discussed USAPEEC’s role in the export industry, which is to protect existing markets, open and develop more markets, and serve as the industry’s voice on trade and policy issues. Tyler said that for 2021, the total export value is expected to increase by more than 20% from 2020, with the top U.S. broiler export markets being Mexico, China and Cuba. U.S. turkey exports for 2021 are expected to be down by 4% in volume and up by 13% in value from 2020. Egg exports, including table eggs and egg products in shell egg equivalent, are expected to increase by 17% in volume for 2021. Among the top duck markets for 2021 are Canada, Mexico and Costa Rica.

Christian Richter, principal with The Policy Group, provided a Washington Update. He touched on the Biden administration, Supreme Court, the various U.S. agencies and the mid-term elections. Richter stated, “I do not have a crystal ball to know what will happen in Washington. The regulatory pendulum will keep on moving.”

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Photo Caption: Suresh Chitturi, vice chairman and managing director for Srinivasa Farms and chairman of the International Egg Commission, speaking at the Poultry Market Intelligence Forum during the 2022 IPPE

ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

ABOUT AFIA

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world's largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization's membership is comprised of more than 650 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA members manufacture more than 75% of the feed and 70% of the non-grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

ABOUT NAMI

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI's mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute's members

produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

ABOUT USPOULTRY

U.S. Poultry & Egg Association (USPOULTRY) is the All Feather Association progressively serving its poultry and egg members through research, education, communications and technical services. Founded in 1947, USPOULTRY is based in Tucker, Georgia.